

FISHNAVYFILMS

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For immediate release

FISH MEAT DOCUMENTARY HIGHLIGHTS SUSTAINABLE FISH FARMING METHODS

Did you know that over half of the fish you eat is farmed? But where does it come from? And how is it raised?

Fish Meat is a film that seeks to answer the questions plaguing fish-lovers everywhere by taking viewers behind the scenes of fish farms. It's the only film on the market that explores the diverse array of fish farms in existence, and what those differences can mean for the consumer.

Directed by Joe Cunningham, this documentary follows two scientists, environmental engineer Ted Caplow and fish biologist Andy Danylchuk, as they go on a journey to pull back the cover on modern fish farming. Sailing through Turkey, a country steeped in fish farming history, they discover that the most modern operations aren't necessarily the most sustainable ones.

Fish Meat recently screened at the Blue Ocean Film Festival, where it was granted an honorable mention and made its international debut at the International Seafood Summit in Hong Kong. It will soon be available on DVD, and will include the original 29-minute version, the 52-minute Academic version, "Two Fish" a seven- minute short and two versions of the trailer.

Filmmakers

Ted Caplow, Ph.D.

Executive Producer and Narrator

In 2010, Ted Caplow founded Fish Navy Films to explore marine sustainability. "It's hard to know what to eat, particularly when it comes to seafood," Caplow says. He brings his expertise in sustainable food production and energy management together with his love of the sea to create films that both educate and stimulate the viewer. His goal is to balance entertainment with truth to discover compelling solutions to some 21st century dilemmas.

Andy Danylchuk, Ph.D.

Host & Scientific Advisor

Dr. Andy Danylchuk is a fish ecologist at the University of Massachusetts Amherst who is on a personal crusade to ensure that fish are around for future generations to enjoy, whether on a dinner plate, on the end of a fishing line, or simply something to watch in wonder. "Wild or farmed - our actions will determine the future of fish."